



# Edward Reinke

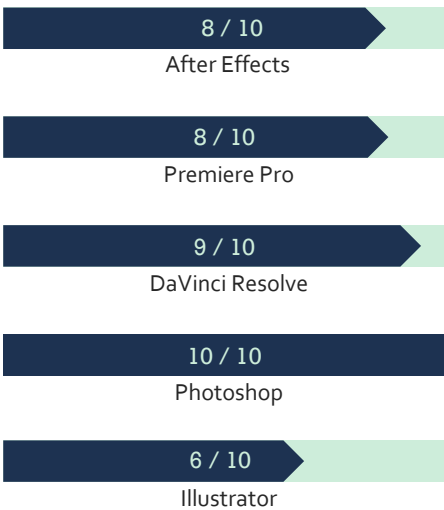
Motion Graphics and Video Editing Professional

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## ABOUT ME

*Adaptable Video Editor offering 6 years of video editing success. Talented in assembling raw footage, reordering sequences, and adjusting content to align with artistic vision. Aiming to leverage strong proficiency in After Effects to add value to projects.*

## SKILLS



## EDUCATION

B.A. Interactive Multimedia Minor in Communications

The College of New Jersey, Ewing, NJ  
2013-2017

## EXPERIENCE

### Animator

*Rocket Fuel Foods / Remote / Nov 2019 – Mar 2020, Nov 2021-Feb 2023*

Developed two animations that highlighted the personality of the brand’s mascot and shown how the product brings people together.

- Develop storyboard and animatic to capture client's concept
- Illustrate characters and objects
- Animate and composite illustrations
- Sound design

### Animator

*Sir Real Fruit Juices / Remote / Jan 2019- May 2019, Aug 2019 – Jan 2020, May 2020 – Aug 2020*

*Developed five animations highlighting the freshness of the ingredients used and the uniqueness of the brand.*

- Conceptualization of the story for each piece
- Develop storyboard and animatic to communicate the concept to the client
- Illustrate characters and objects
- Animate and composite illustrations
- Sound design